

Date: April 3-4, 2014

Time: 4:30 P.M.

Location: Heritage Room, 44218 A. St., Inter-Mountain Fairgrounds  
McArthur, California

*(These minutes are not intended to be a verbatim transcription of the proceedings and discussions associated with the business of the board's agenda; rather, what follows is a summary of the order of business and general nature of testimony, deliberations and action taken.)*

**1. CALL MEETING TO ORDER:** President Allen Albaugh called the regular meeting to order at 4:53 p.m. on the above date and location with the following present:

Allen Albaugh, President  
Brenda Brubaker, Vice President  
Mike Kerns, Secretary

**Board Members Absent:** Abe Hathaway, Treasurer; Art Whitney, Trustee

**Staff Present:** Matt Rees, CEO; Keith Earnest, CCO; Sherry Wilson, CNO; Valerie Lakey, Board Clerk; Travis Lakey, Director of Finance; Erik Nielsen, Facilities Manager; Caleb Johnson, Compliance; Louis Ward, Director of Support Services; Theresa Overton, Acute Care Manager; Coleen Beck, Director of Clinical Excellence; Marlene McArthur, IHF CEO; Julie Thompson, Personnel Manager

**2. CALL FOR REQUEST FROM AUDIENCE TO SPEAK TO ISSUES OR AGENDA ITEMS:**

No public comments.

**3. STRATEGIC PLANNING RETREAT SESSION:**

A recap of the management planning session held earlier in the day was provided by Rees and the Operations Team. Included were accomplishments from FY2013 and an overview of the Strategic Plan direction. Top achievements were highlighted by the team. Department managers will be finalizing goals by the end of April; Strategic Plan will be finalized by the end of May and presented to the board for approval at the June 2014 regular meeting.

**4. MEETING RECESSED:** There being no further business, at the hour of 5:45 pm, President Albaugh declared the meeting recessed until the following day at 8:30 am.

**5. MEETING RECONVENED:** President Allen Albaugh called the special meeting to order at 8:35 am on April 4, 2014, at 44218 A Street, McArthur, CA with the following present:

Allen Albaugh, President  
Brenda Brubaker, Vice President  
Mike Kerns, Secretary  
Art Whitney, Trustee

Board Members Absent: Abe Hathaway, Treasurer

Staff Present: Operations Management Team

**6. STRATEGIC PLANNING (Continued):** Trustee Mike Kerns gave an overview of the Physicians Interviews. He interviewed seven (7) doctors and said it was primarily positive. There was discussion regarding OB and Community Health as well as other various concerns. Trustee Albaugh noted he would like to have Dr. Jones and someone from Shasta County Mental Health at a future Board Meeting. It was agreed that we need to keep the lines of communication open and schedule regular meetings with the doctors. It was also noted that Quality Committee should address a better doctor orientation process.

Travis Lakey, Director of Finance, gave a presentation of the financial impact of the new facility.  
**(Exhibit A)**

Valerie Lakey, Marketing Manager and Kay Shannon, Outpatient Services Manager reviewed the marketing plan for the OP Department. The same strategy will be used for various departments.

The afternoon was spent over viewing and discussing strategies for Physician Marketing, Community Marketing and overarching goals and rivers. **(Exhibit B)**

**7. ADJOURNMENT:** There being no further business, at the hour of 3:08 p.m., President Albaugh declared the meeting adjourned.